



Persatuan Pemaju Hartanah Dan Perumahan Malaysia Cawangan Melaka  
马来西亚房地产发展商会 (马六甲分会)  
Real Estate And Housing Developers' Association Malaysia Melaka Branch

REHDA/MK/17/052

14 September 2017

TO All Valued Members of REHDA Melaka Branch  
All Valued Banks and Financial Institutions  
All Valued Property and Housing Industry Players

Dear Sir / Madam,

**3<sup>rd</sup> MAPEX 2017 – MALAYSIA PROPERTY EXPO AT AEON BANDARAYA MELAKA**

With great pleasure the Chairman and Committee Members of REHDA Melaka are pleased to announce that REHDA Melaka will be hosting its 3<sup>rd</sup> MAPEX 2017, themed "*Melaka Property Expo 2017*" as follows: -

- **Date** : **31 Oct to 5 Nov 2017 (6 days)**
- **Time** : **10 am to 10 pm (Tuesday, Wednesday Thursday & Sunday)**  
**10 am to 11 pm (Friday & Saturday)**
- **Venue** : **Ground Floor of Centre Court of AEON Bandaraya Melaka**

This will be the best opportunity to display your properties and products to potential house buyers. A generous budget is allocated for advertisement and promotion to make this MAPEX event a grand success. **The Right Honourable Chief Minister of Melaka has agreed to grace the opening event on 2 November 2017 (Thursday), 3 pm.**

We welcome and strongly encourage your participation in this exposition aiming to boost demands for housing and promote home-ownership.

Participants registering for more booths shall be given priority in balloting and preferred selection of booths; however, each participant shall be eligible for only one (1) balloting right. No change or cancellation is allowed on choice of booth after confirmation.

In order to help us with the planning of the event, we would appreciate if you could submit the registration form with payment to REHDA Office latest by **28 September 2017**.

Kindly contact Ms Lee/Ms Low at Tel: 06-3374 288/3365188 for further enquires. We look forward to seeing you soon.

Thank you.

Yours faithfully

**REAL ESTATE AND HOUSING DEVELOPERS' ASSOCIATION MALAYSIA  
MELAKA BRANCH**

**JUDITH HO  
ACTING HEAD OF 3<sup>RD</sup> MAPEX 2017**

c.c. YBhg. Dato' Sri Ngoh King Hua, Branch Chairman  
Mr Ngoh Chun How, Hon Secretary  
All Committee Members

**3<sup>rd</sup> MAPEX 2017 AT AEON BANDARAYA MELAKA**  
**31 OCT TO 5 NOV 2017 (6 DAYS)**  
**REGISTRATION FORM**  
(Tel: 06-3365188/3374288 Fax: 06-3375140)

**COMPANY DETAILS**

Company : \_\_\_\_\_  
ROC No. : \_\_\_\_\_  
Address : \_\_\_\_\_  
\_\_\_\_\_  
Tel : \_\_\_\_\_ Fax : \_\_\_\_\_  
Contact Person : \_\_\_\_\_ Email address: \_\_\_\_\_  
Name to appear  
On Fascia Board : \_\_\_\_\_

(A maximum of 25 letterings)

Membership :  Member  Non-member

**BOOTH REQUIREMENTS (Please refer to attached floor plan)**

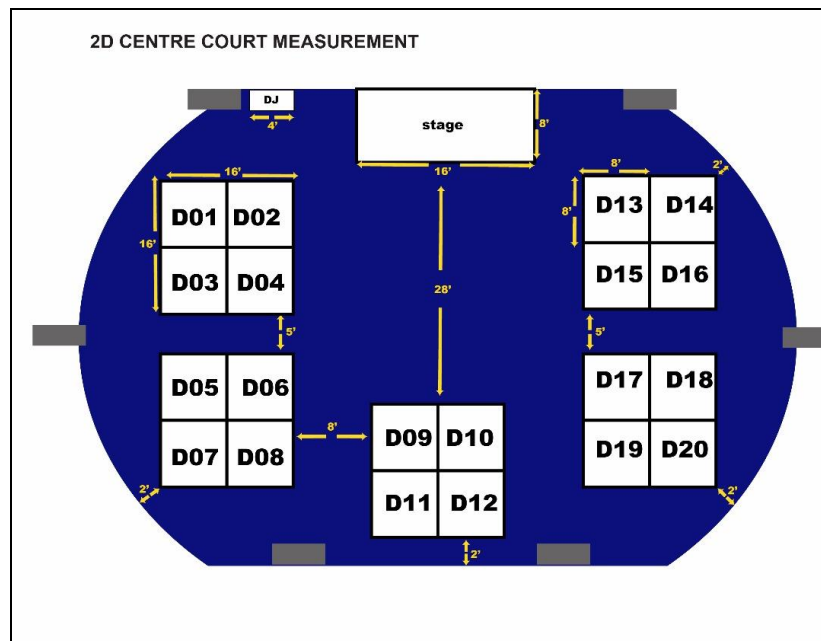
Number of booths required : **4 booths / 3 booths / 2 booths / 1 booth\***

Choice of Booth : **Standard\*** \_\_\_\_\_  
*\*Please circle as appropriate*

- Registration for participation with full payment on first come first served basis.
- Cheques for the amount equivalent to the cost of first choice booth must be made payable to “**PERSATUAN PEMAJU HARTANAH & PERUMAHAN MALAYSIA CAWANGAN MELAKA**”.
- Choice of booth will be based on **Balloting Basis**.
- Participants registering for more booths shall be given priority in balloting and preferred selection of booths; however, each participant shall be eligible for only one (1) balloting right. No changes or cancellation after confirmation/balloting for choice of booths.
- Participants can choose their choice of booth location without going through the balloting system by paying extra **RM1,060** per standard booth (inclusive of 6% GST).
- The Organizer reserves the right to alter the layout of the allocated booth, if in the opinion of the Organizer, it is in the best interest of the Expo as a whole.
- Full charges will be imposed for ‘Cancellation or No Show’. The Organizer reserves the right to re-rent the cancelled booths.
- Exhibitors are requested to ensure that their Developer’s License (DL) and Advertisement & Sale Permits (AP) are valid, kept on-hand and clearly displayed at their respective booths for the duration of the exhibition.

We enclose herewith cheque no. \_\_\_\_\_ for the amount of RM \_\_\_\_\_  
being payment for participation in 3<sup>rd</sup> MAPEX 2017. (**Hong Leong Islamic Bank Acct. No. 17201003744**)

\_\_\_\_\_  
**Name & Company Stamp**  
**Date :**



**BOOTH PRICING**

Standard Booth No	Pricing (RM)	
	<i>REHDA Members</i>	<i>Non REHDA members</i>
D01	5,830	6,890
D02	5,830	6,890
D03	5,830	6,890
D04	5,830	6,890
D05	5,830	6,890
D06	5,830	6,890
D07	5,830	6,890
D08	5,830	6,890
D09	5,830	6,890
D10	5,830	6,890
D11	5,830	6,890
D12	5,830	6,890
D13	5,830	6,890
D14	5,830	6,890
D15	5,830	6,890
D16	5,830	6,890
D17	5,830	6,890
D18	5,830	6,890
D19	5,830	6,890
D20	5,830	6,890

1. The Organizer reserves the right to alter the layout of the allocated stand and to change the venue of the expo, if in the opinion of the Organizer it is in the best interest of the Expo as a whole.

2. The booth pricing quoted is inclusive of 6% GST.



Malaysia Property Expo

## PROPERTY DETAILS FORM

(Tel: 06-3365188/3374288 Fax: 06-3375140)

3<sup>RD</sup> MAPEX 2017 – MALAYSIA PROPERTY EXPO

31 OCT – 5 NOVEMBER 2017

CONCOURSE OF AEON BANDARAYA MELAKA

Name of Developer: \_\_\_\_\_ Tel: \_\_\_\_\_

Contact Person : \_\_\_\_\_ Fax: \_\_\_\_\_

No	Name of Project/Location	Status of Project (under construction/completed /has not commence)	*Property Type	BUMI/MCL			Non-Bumi		
				Unit Price (RM) Min to Max	Units Available for sale	Total Value Put on Sale (RM)	Unit Price (RM) Min to Max	Units Available for sale	Total Value Put on Sale (RM)

\*Property Type:

### RESIDENTIAL

A - Apartments

CO - Condominium

B - Bungalow

DST - Double & 2 1/2 Storey Terrace

BL - Bungalow land

F - Flats

SD - Semi Detached

SST – Single & 1 1/2 Storey Terrace

TH - Townhouse

### NON-RESIDENTIAL

I - Industrial building

SA - Shop Apartments

O - Office lots

SH - Shop Houses

S - Shops

SO - Shop Offices

## **TERMS & CONDITIONS FOR MAPEX AT AEON BANDARAYA MELAKA:**

- a) Exhibitors are requested to clearly **display their Developer's License, Advertisement & Sale Permits (AP), latest Audited Accounts and Form 49** during the exhibition as well as other information required by law during the exhibition.
- b) All participating developers are to ensure that all information printed in their brochures (i.e. developer's license, AP) is valid.
- c) All participating developers are fully and individually responsible to ensure that they have attained all requisite licenses and approvals under all laws, regulations and by laws and REHDA Melaka would be absolved from any liabilities arising there from.
- d) Organizer reserves the right to alter the position of the allocated stand and to change the venue of the expo, if in the opinion of the Organizer, it is in the best interest of the Expo as a whole.
- e) No refund will be made for cancellations received after confirmation.
- f) Organizer reserves the right to re-rent the cancelled booths.
- g) All exhibits must be within the boundaries of the booth area.
- h) Cleanliness must be maintained at all times. Keeping their booth clean is the responsibility of the participants.
- i) Stickers, banners, bills, posters or any other form of advertisement shall not be placed against any wall/column surfaces of the complex.
- j) REHDA Melaka and Complex Management shall not be held responsible for any loss or damage to your exhibits or any injury whatsoever to your staff manning the booth.
- k) Participants shall not allow any outside party to promote the outside party's products.
- l) Participants who are Real Estate agents or third parties during the expo shall not display the agent's / third party's company names in any manner as they are not the registered participants.
- m) You shall procure insurance in regards to your goods and other property in the premises including adequate public liability, fire and theft insurance policy. REHDA Melaka and Complex Management shall not be held liable to any loss or damage to any of your goods and property.
- n) There may be no more than 4 staff allowed per promotion area. Prior approval for more than 3 staff to occupy the promotion space must be obtained from the management.
- o) Exhibitors shall on duty as the business hour of the Shopping Centre:
  - Tuesday, Wednesday, Thursday & Sunday : 10 am sharp to 10 pm sharp
  - Friday & Saturday : 10 am sharp to 11 pm sharp
- p) All exhibitors shall be restricted to the exhibition area with MAPEX Exhibitor card and not permitted to loiter outside their confined area.
- q) Exhibitor are not allowed to wear slippers, shorts, singlet and overly casual attire at promotion area.
- r) NO smoking, drinking, eating, reading magazine & newspaper at promotion area.
- s) Exhibitors SHALL NOT leave the promotion area unattended.
- t) The exhibitors shall pay the complex a deterrent fee of **RM500** each day for non-compliance of the complex business hour & rules.

## **ADVERTISING & PROMOTION CAMPAIGN**

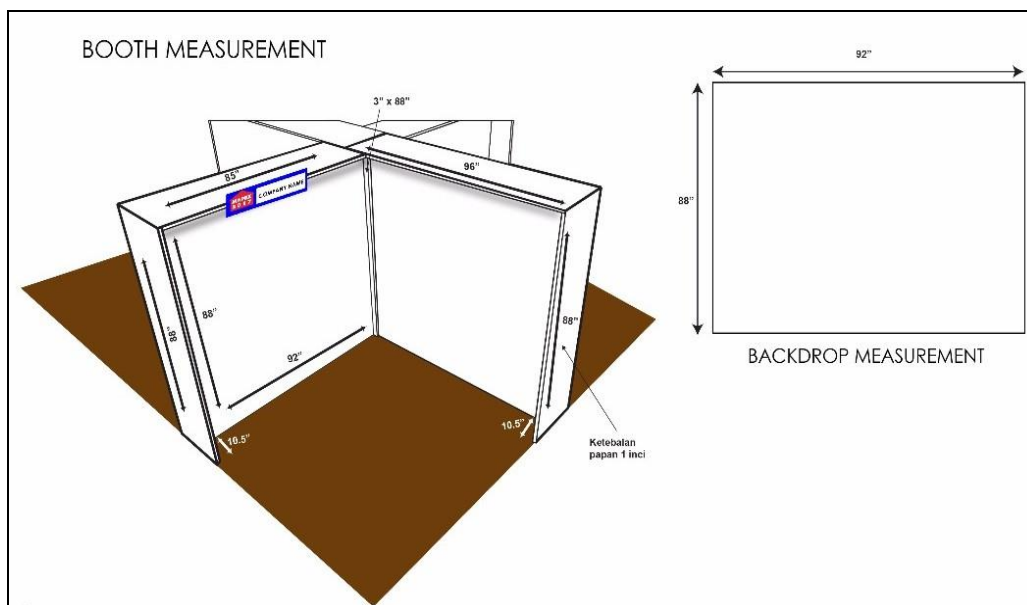
Exhibitors are strongly encouraged to offer attractive packages and discounts during the exhibition period to attract potential investors / purchasers. All types of property categories may be exhibited.

## **BOOTH SETTING UP, DISMANTLING & EXHIBITION PROCEDURE AT AEON BANDARAYA MELAKA**

We are pleased to inform with regard the booth setting up, dismantling and exhibition procedure as follows: -

- Exhibitor Booth setting up (move in):
  - i) 30 Oct 2017 (Monday), after 10.30 pm
  - ii) 31 Oct 2017 (Tuesday) 7 am till 9 am only
- Booth dismantling (move out):
  - i) 5 November 2017 (Sunday), after 10.30 pm
  - ii) 6 November 2017 (Monday), 7 am till 9 am only
- Access route for all bulky heavy items – Loading Bay (by van or lorry) and can be done before 9 a.m. and after 10.30 p.m. only.
- No parking allowed at Loading Bay.
- No usage of AEON trolleys for booth setting up or dismantling purpose. A fine of RM100 for each offence will be imposed by the complex.
- All bulky and huge items should be properly lifted on the ground.
- The exhibitors are to ensure that there are no disruptive works involved and all their items must be inside the carpet during complex operation hours.
- Press Conference & Booth Balloting Session : 11 October 2017 (Wed), 11.30 am at REHDA Melaka Office
- **Launching Ceremony** : **Thursday, 2 Nov 2017, 3 pm By YAB Chief Minister of Melaka**
- Booth Height : 88" high full partition (7.3 ft.)  
*Note : All display must not exceed the height of 8 feet.*
- **Booth Accessories**

2 unit spotlight	2 unit chairs with skirting	1 unit of plug Point
1 unit table 2" x 3" with skirting	Vinyl Laminat flooring	1 Company Name



**LETTER OF UNDERTAKING**

This form MUST be returned / faxed to Ms Low/Ms Lee (REHDA Melaka Secretariat) by 28 Sept 2017.  
Email: [rehdamk@hotmail.com](mailto:rehdamk@hotmail.com)  
Tel: (+606) 3365188 Fax: (+606-3375140)

**Company** : \_\_\_\_\_

**Tel** : \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Contact Person** : \_\_\_\_\_

- .....
- A) We, the exhibitor agree to abide by all the Terms and Conditions of MAPEX exhibition.
  - B) We, shall not allow or solicit any outside party, e.g. banker & supplier to promote the outside party's products during MAPEX exhibition.

**C) ON DUTY PERSONNEL PARTICULAR (For Complex Security Department Approval)**

Name	I/C No	H/P No
1. ....	.....	.....
2. ....	.....	.....
3. ....	.....	.....
4. ....	.....	.....
5. ....	.....	.....

\_\_\_\_\_  
**Authorized Signature & Company Stamp**

\_\_\_\_\_  
**Date**